



Board of Directors Meeting Minutes January 11, 2012

The January 11, 2012 Board Meeting of the Pleasant Hill Recreation & Park District Board of Directors was called to order by Board Chair Dennis Donaghu at 6:04 p.m. in the Conference Room at the Administration Office.

PLEDGE OF ALLEGIANCE

Board Chair Donaghu led the Pledge of Allegiance.

ROLL CALL

BOARD PRESENT: Bonato, Donaghu, Glover, Shepard, Sterrett

Board Member Shepard arrived at 6:06 p.m.; Board Member Bonato arrived at 6:09 p.m.

STAFF PRESENT: Hunn, Kubota, Luke, Miller, Spatz, Young

PUBLIC COMMENT

There was no public comment.

BOND PROJECT UPDATES/STATUS

- a. Senior Center
- b. Teen Center
- c. Community Center
- d. Pleasant Oaks Park

Fundraising Consultant Marjorie Winkler gave an update on the fundraising. She said they submitted a major grant proposal for \$425,000 in December and have not heard the results. She said there was another proposal for the Teen Center that was submitted for \$259,000 in the first week of January. She said Foundations will usually award less than what is asked. Winkler said the other two foundations are not funding capital projects right now and are funding more food and community type of programs. Board Member Bonato asked if there is a different audience for the Community Center fundraising and if the business community would be more interested in donating for the Community Center. Winkler said larger businesses do not donate towards capital campaigns. She said the total campaign funds raised are \$434,170.81 with about \$340,000 for the FF&E so far. Some further discussion followed. Board Chair Donaghu thanked Winkler for her report and update on the bond fundraising.

Acting General Manager Tina Young reported that the Architectural Review Committee approved the designs for signage for the Senior Center, Teen Center and Community Center.

Young said that Teen Recreation Supervisor Katrina Hunn, along with Senior Center Recreation Supervisor Kendra Luke, participated in a program with an Instructor at Cal State East Bay with his programming class. She said they presented the District teen and senior programs and the students had to give a presentation with new ideas and revenue programs for the teens and seniors at a later date. It was a great way to hear the student's ideas and how they could improve the District programs. Board Member Sterrett asked if this should be brought back to the Program Committee first and then to the Board. Hunn indicated that they wanted to share some of the results before it went to the Program Committee. Hunn and Luke passed out what the students came up with. Hunn reviewed the assignment and how they worked in groups.

Board Member Shepard said the multi-cultural night is a good idea. Acting General Manager Young said the General Manager received a thank you letter from the instructor at Cal State East Bay for Luke and Hunn's participation for piloting a program like this.

Board Chair Donaghu started the regular board meeting at 7:05 p.m.

TO CONSIDER DATE FOR BOARD TOUR OF SENIOR CENTER AND TEEN CENTER

After some discussion, the date of Friday, January 20, 2012 at 4:00 p.m. was decided for the Board Tour of the Senior and Teen Centers.

PUBLIC COMMENT

There was no public comment.

EX-OFFICIO MEMBER REPORT, GENESIS CASSIDY – COLLEGE PARK HIGH SCHOOL

Ex-Officio Member Genesis Cassidy reported that there is a fundraiser at Diablo Lanes from 4 – 6pm. Board Member Sterrett said the Lions Club met the College Park High School's new principal. She commented he said there is a need for more technology in the schools and has put their recent grants into upgrading the technology. She said he was surprised at the community support here and how the parents are asking how they can assist. Board Member Bonato discussed conducting a survey to find out what the teens want and perhaps going to high school and middle school classes to conduct the survey. She said maybe the student body can assist with this. Board Chair Donaghu thanked Cassidy for her report.

CONSENT CALENDAR (ACTION)

- a. **To Approve Bills to be Paid**
- b. **To Approve Minutes of June 29, 2011**
- c. **To Approve Resolution 2012-01-11A – 2012-01-11C, Honoring St. Andrews Presbyterian Church, Faith Lutheran Church and Village Music School for Community Service Awards**
- d. **To Approve Resolution 2012-01-11D for Board Appreciation Award**
- e. **To Approve Resolution 2012-01-11E, Transferring Monies from the Park Landscape Assessment Fund for Assessment District 1 – 5 to the General Fund**
- f. **To Approve Resolution 2012-01-11F, Transferring Monies from the Landscape & Lighting District #6 to the General Fund**
- g. **To Approve Resolution 2012-01-11G, Honoring Jeff McClure, PHMSA Commissioner**

Upon motion of Sterrett/Glover, the Board approved the consent calendar with the exception of pulling warrant #16279 for McInerney & Dillon. Board Member Bonato had a question on their invoice #88273.

REPORT ON STATUS OF CELL TOWER ADJACENT TO PASO NOGAL PARK

Community Representative John Matthesen reported that he is concerned about losing interest of the City Council for the Cell Tower proposed to be built adjacent to Paso Nogal Park. Board Member Bonato stated that the proposed location of the cell tower is prominent and visible to the park and open trails. Board Member Shepard asked if there could be other alternative sites evaluated, so if the City asked we would be prepared. Matthesen stated that the consultant working for AT&T did not receive all the information that he had provided to the City. They will have to wait and see if the City will take any further action, so far it is scheduled to be back on the agenda for a Council Meeting in March. The Board thanked Matthesen for his work and concerns.

TO SET A DATE FOR LAND AND FACILITY DEVELOPMENT COMMITTEE MEETING

Board Member Shepard asked to add to the next Land and Facility Development Committee meeting agenda a discussion on the Winslow Center. Board Chair Donaghu stated that the General Manager wanted to discuss the Assessment Districts. Board Member Sterrett asked to discuss these topics at the next Study Session so all Board Members can be involved. The date of January 24 at 9:00 a.m. was decided on for the Land and Facility Development Committee Meeting with committee members Cecile Shepard and Dennis Donaghu.

REQUESTS FOR ITEMS TO BE DISCUSSED AT BOARD STUDY SESSION

Acting General Manager Tina Young asked the Board if there were topics that they feel should be discussed at the next Board Study Session. Many agreed on discussion regarding the Senior Center and Winslow Center. Board Member Glover asked to discuss the Pleasant Hill Education Center pool. Board Member Bonato wants to discuss marketing, both in general and the staff's overall plan to enhance revenue, set goals for various programs and how the District plans on spending the additional \$15,000 that was allocated for this year. She asked if there will be a lowering of the bond rating and future of the buildings, expecting long range plan of costs. She wants to see the answer from Bond Counsel. Glover asked about the Mt. Diablo Healthcare District and Bonato asked if that District is eliminated, where will their funds go. She wants to discuss an updated Master Plan. Board Member Shepard asked if the District would be impacted by the decision of Chevron. Young asked the Board to email the General Manager if there was anything else to add.

BOARD ANNOUNCEMENTS AND REQUESTS TO STAFF

Board Member Sterrett:

- She said the Leadership Excellence Group in the US conducted an analysis where CSDA came in 27th out of 500 organizations that provides high quality of services to members.
- With the Brown Act, we are supposed to post agendas on our website, but if it is hacked into, is the District in violation, but the legislative body said they are not in violation.
- District paid dues for 5 board members and staff are able to get ethics training on line. She said it is available on February 29 for free.
- She will be attending the CCSDA quarterly meeting on Monday, January 23 at 10:00 a.m. She said the speaker is Lisa Vorderbrueggen with the Contra Costa Times.

Board Member Bonato:

- She attended the City Council meeting and will try and keep up with the Cell Tower item.

Board Chair Donaghu:

- He will be attending the Chamber meeting to choose the community awards.

STAFF ANNOUNCEMENTS

Acting General Manager Tina Young made the following announcements:

- The E-vite for Dodie Jones Retirement Party was sent out. It will be at the Winslow Center on January 27 from 4:30 – 6:30 p.m.
- She passed out the November financial statement to the Board from Mark Blair.

ADJOURNMENT

Board Chair Donaghu adjourned the meeting at 8:05 p.m.

Robert B. Berggren, Clerk of the Board